## **Concept Note**

**Event Title:** Participative Building of Alternative Narratives on Care, Tax, and Gender Justice

Date and Time: Wednesday, March 19, 2025, at 9:00 AM Quito / 11 AM Brazil / 2:00 PM

**GMT** 

**Duration:** 90 mins

Organisers: RJFLAC, Latindadd, INESC, TJN

#### **Context and Justification:**

The intersection of care, tax, and gender justice is a critical space where economic policies shape the daily lives of women of all ages and backgrounds. Despite growing recognition of the importance of integrating gender perspectives into tax policy, dominant narratives continue to reinforce regressive fiscal structures that perpetuate inequalities. In response, feminist movements, tax justice advocates, and civil society organisations have been working collaboratively to build alternative narratives that challenge these structures and push for transformative policy changes.

This event is part of the Global Days of Action (GDOA) campaign led by the Global Alliance for Tax Justice (GATJ). It builds upon the collective experiences of RJFLAC, Latindadd, INESC, and TJN in shaping proposals for the Convention on the Elimination of All Forms of Discrimination Against Women (CEDAW) 2024 and 2025. The session aims to strengthen collaborative efforts in advocating for progressive tax systems that recognise and redistribute the burden of care work, ensuring a fairer and more inclusive economic system.

### Objectives:

- Highlight key findings and advocacy strategies from RJFLAC, Latindadd, INESC, and TJN in the development of proposals for CEDAW 2024 and 2025.
- Foster a participatory dialogue to construct alternative narratives that integrate tax and gender justice with the recognition of care work.
- Strengthen international and regional collaboration in shaping fiscal policies that address systemic inequalities.
- Explore concrete steps for advocacy and policy engagement at national and international levels.

#### Methodology:

The event will be structured as a participatory discussion, encouraging active engagement from participants. It will include:

- **10 mins Opening remarks** by the organising institutions, setting the context for the discussion.
- **30 mins A panel discussion** featuring insights from experts and practitioners engaged in feminist tax justice advocacy.
- **40 mins Interactive dialogue** with participants to co-create key messages and alternative narratives.

 10 mins - Closing reflections on the next steps for advocacy within CEDAW processes and broader tax justice campaigns.

## Speakers:

 Carmela Zigoni (INESC) - Experiences and learnings on the involvement of local movements in the construction of policy proposals

Carmela Zigoni is a PhD in Social Anthropology and is a political advisor at Inesc-Institute of Socioeconomic Studies. She works in monitoring the public budget for policies for women, racial equality and the rights of quilombola communities; transparency and open government; democracy and the political system; and educational processes with social movements.

 Carolina Finette (TJN) - CEDAW and International taxation discussions as platforms to include local voices

Carolina es investigadora y activista (Derechos Humanos y Educación) en la Tax Justice Network. Su experiencia laboral incluye investigación, advocacy internacional, evaluación de políticas y docencia. Le interesa cómo los sistemas fiscales pueden apoyar los derechos humanos, los servicios públicos y la justicia social.

• María Regina Paiva (IJF, TBC) - Other Bottom-up experiences building alternative policy proposals.

#### Moderation:

• Klelia Guerrero (Latindadd/RJFLAC)

# **Target Audience:**

The session is open to feminist activists, tax justice advocates, policymakers, academics, and civil society representatives committed to advancing gender-transformative fiscal policies.

### **Expected Outcomes:**

- Strengthened collective understanding of feminist perspectives on tax and care justice.
- Co-created alternative narratives that can be integrated into global advocacy efforts.
- Identification of key policy entry points for influencing CEDAW processes and beyond.

#### Call to Action:

We invite all participants to join this critical dialogue and contribute to the construction of alternative narratives that challenge regressive tax structures and recognise the centrality of care work in economic justice. Let's work together to build a fairer, more inclusive future for all!

#### Format:

Virtual, with simultaneous Portuguese, English and Spanish translation.

# Registration:

https://us06web.zoom.us/webinar/register/WN\_jMw-8bowSgq1lzvxstbrGg