



## JOB DESCRIPTION

### Graphic Design and Comms Consultant – Global Days of Action on Tax Justice for Women's Rights

Type of contract: Consultant-basis

Location: Remote

Consultancy term: 3 weeks (Feb 23 - March 13)

Desired starting date: 23rd February 2026

#### About GATJ and the GDOA

The Global Alliance for Tax Justice (GATJ) is a coalition formed in 2013, with a focus on advocating for progressive and redistributive tax policies globally. Their goal is to address inequalities within and between countries, ensuring that these policies generate public funding to support essential services and human rights.

The Global Days of Action (GDOA) on Tax Justice for Women's Rights is one of GATJ's flagship activities. Launched in 2017, the GDOA bring together GATJ's regional networks and members of its Tax & Gender Working Group (TGWG) to raise awareness about tax issues affecting women globally, integrate tax justice into broader gender equality struggles, and amplify the voices and experiences of women current on tax justice debates.

This year, the GDOA will take place from March 2 to 8, 2026, under the theme "**Tax Justice for the Human Right to Care**", aiming to highlight the important role that tax systems play in contributing to a more equitable social organisation of care and redistribution of the paid and unpaid care burden disproportionately shouldered by women and girls. This GDOA is particularly important as it will also feature the launch of the 3rd Feminist Taxation Guide (FFTG3).

#### About the Role and Responsibilities

GATJ is currently in search of a graphic designer and communications consultant to assist in the GDOA. The consultant will be under the supervision of the GATJ TGWG Lead and the GATJ Communications Coordinator.

The professional is to support the GDOA in producing the visual identify of the campaign including the following deliverables:

1. Social media cover. For Facebook, LinkedIn and Twitter formats with the main message of this year's campaign (EN/FR/ES).
2. Save the date. A motion for social media feed, bringing the main message and the name of the campaign ("Global Days of Action on Tax Justice for Women's Rights") and the dates (March 2 - 8, 2026).
3. Templates for quotes cards in which we can insert name, organisation, quotes and photo.



4. Flyers for each of our 3 events (to be prepared each in EN, FR, & ES)
  - a. Launch webinar - March 2nd 2pm - 3:pm CET
  - b. FFTG3 launch - March 4th 2pm - 3:30pm CET
  - c. Closing webinar - March 8th 2pm - 3pm CET
5. Template for events flyers on Canva for regional networks and partners. Consider space for title, brief description, day/time, logos, using clear GDOA branding.
6. GDOA programme. A visual piece gathering information (title, organiser, day/time) about the activities taking place during the campaign.
7. Infographics for social media illustrating the campaign's demands. This will include developing graphics for each of the 6 demands in the [concept notes here](#) + a graphic with all 5 of the demands together.
8. A set of 3-5 graphics for the Framing Feminist Taxation Guide 3 which will be launched during the GDOA.
9. Editing 3-5 TikTok style videos throughout the GDOA.

### **Competences**

- Strong graphic design and editing skills.
- A personal commitment to issues around economic and gender justice.
- Fluency in English. Knowledge of Spanish and French are an advantage.

### **Applications**

Please send your CV in English and 2 examples of work to <[info@globaltaxjustice.org](mailto:info@globaltaxjustice.org)> with the subject line "GDOA Graphic Designer" until 20 February 2026. Applications will be reviewed in a rolling manner so early submissions are encouraged.